



LAPSIASIAVALTUUTETTU
OMBUDSMAN FOR CHILDREN

**Strategy of the Ombudsman for Children
in Finland 2025–2029**

**A valued and
sustainable
childhood**

27.9.2024

The vision of the strategy of the Ombudsman for Children is a valued and sustainable childhood. This means that Finnish society values childhood as an important stage of life and takes care of its declining child population.

The five-year strategy of the Ombudsman for Children is based on the views received from children and the work that the Ombudsman for Children has conducted in Finnish society for already 20 years.

Purpose of the Ombudsman for Children

The purpose of the Ombudsman for Children is to ensure that the status and rights of children are taken into account in legislation and societal decision-making (section 1 of the Act on the Ombudsman for Children).

Task of the Ombudsman for Children

The Ombudsman for Children must, in cooperation with other authorities and organisations and similar actors in the field, promote the realisation of the best interests and rights of the child (section 2 of the Act on the Ombudsman for Children).

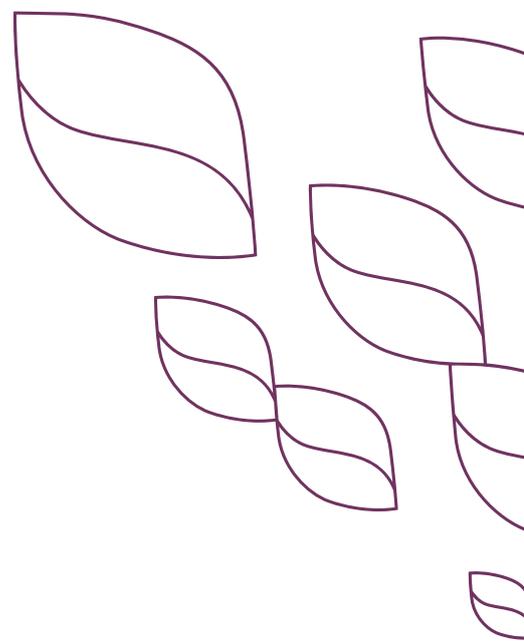
The task of the Ombudsman for Children is to assess the realisation of the rights of the child and to provide information on children in society, to monitor legislation and societal decision-making, and to assess their impacts on children's well-being. It is important that decision-making in society is based on international human rights conventions and research knowledge. The coming strategy period will involve advancing the utilisation of research knowledge and the views of children in the work of the office and disseminating these in society.

The values of the Ombudsman for Children

- Independence
- Knowledge basis
- Equity and fairness

The virtues of the Ombudsman for Children

- Reliability
- Courage
- Wisdom



Societal objectives of the Ombudsman for Children

The rights of the child are known, respected and implemented

Childhood is valued as an important stage of life.

The status of the child as a legal entity is strengthened.

Children's views are heard and utilised at all levels of decision-making.

The assessment of impacts on children will become an established part of legislative drafting and decision-making.

Children's living conditions and well-being are improving.

Operational objectives of the Ombudsman for Children

The work of the Ombudsman for Children is of high quality, constructive and effective

The work of the Ombudsman for Children is highly appreciated.

The work of the Ombudsman for Children is strategic and systematic.

The powers and duties of the Ombudsman for Children under the law are known

Personnel objectives of the Ombudsman for Children

The Office of the Ombudsman for Children is an excellent work community

Competence development is continuous.

Tasks are clear and motivating.

Management is encouraging and supports employees.

Investments are made in wellbeing at work.

The work community is safe and encouraging.

Financial objectives

The Ombudsman for Children has ecological and responsible finances

Operations are cost-effective.

The finances support the objectives and impact of the activities.

The resources of the Ombudsman for Children are in line with the recommendations of the UN Committee on the Rights of the Child.

Strategic priorities of the operations

- 2025 Equity in education and the rights of the child
- 2026 The Economy and the rights of the child
- 2027 Family and the rights of the child
- 2028 Technology and the rights of the child
- 2029 Resilience to change and the rights of the child



Operating practices of the Ombudsman for Children

Assessing the realisation of the rights of the child

- Opinions
- Initiatives and positions
- Annual report
- Report to Parliament
- Report to the UN Committee on the Rights of the Child

Monitoring, producing and disseminating information about the rights of the child

- Child Barometer
- Young advisers
- Studies and reports
- General comments of the Committee on the Rights of the Child
- Presentations and lectures
- Citizen contacts

Networking and building connections between different parties

- Child Advisory Board
- Stakeholder cooperation
- International cooperation
- National communication on the rights of the child
- Events, sessions and visits